

PRESS RELEASE

Culture Agora's presentation in the 3rd Summer Academy on CCIs and Local Development

30/04/2020

On **April 29th**, **CUMEDIAE**'s Director of Strategy and Projects, **Stefanie Thomas**, presented the **Culture Agora** platform as a *case study* in the session *Creativity in the digital age* as part of the digital edition of the **3rd Summer Academy on Cultural and Creative Industries and Local Development**. These sessions were an initiative of the **OECD Centre for Entrepreneurship, SMEs, Regions and Cities** aimed at providing a **deeper understanding** of the sector, and help carry out **best practices and strategies** to foster the potential of **CCIs** as drivers for local economic growth, job creation, and inclusion.

CUMEDIAE's largest long-term project **Culture Agora** is a clear example of the potential of digital resources. It's a **multilingual free-accessible** platform dedicated to connecting **creatives and organisations** with the latest opportunities in the CCIs sector.

This platform is probably the **largest and most updated** collection of **information and opportunities** in the creative industries in Europe and the Southern Mediterranean. Many innovative communication campaigns for Culture and Development **have trusted Culture Agora** in order to **reach big audiences**, e.g. campaigns carried out by Interarts Foundations of Women and Culture, and Ukrainian Cultural Foundation. Besides, **Culture Agora helps small cultural centres and entities maximise their visibility** and engage with European CCIs as main players for collaboration, and for finding and sharing opportunities.

OECD's Summer Academy on CCI's & Local Development Framework

The **3rd Summer Academy on CCI's & Local Development**, held from **27 to 30 April**, is a three-year project of the **OECD Centre for Entrepreneurship, SMEs, Regions and Cities**. The participants were all national and international **policy makers**, as well as those active **cultural actors** supporting CCIs in the local, regional, national and international level. **Cultural and creative entrepreneurs** were also more than welcome to take part in it.

Initiatives such as **Summer Academy** are focused on examining **how creativity of artists can merge with other sectors**, and how the use of **new technologies** can boost innovation in various fields.

Contact

For more information about **Culture Agora**, please contact info@culture-media.eu.