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CUMEDIAE aisbl wishes you all a great 2019!



We are ready and excited to continue supporting collaboration in the Creative Industries in Europe and beyond. We look forward to fresh ideas, projects and activities so stay tuned!

**SmedWiA project launched a
Call for External Evaluation**

CALL FOR EXTERNAL EVALUATION PUBLISHED

SouthMed WiA, a project co-funded by the EU within the framework of the regional programme [Med Film](#), launched a call for professionals with proven experience in the evaluation of **cultural cooperation and gender equality** projects in the Southern Mediterranean region, to carry out the evaluation of the project. Applicants will have to **submit a written proposal** according to the following Terms of Reference **before the 17 February 2019**. Take a look at the SouthMed WiA [news article](#) to know the details of the call.

SouthMed WiA - Towards Greater Gender Equality: Promoting the Role and Image of Women in the Southern Mediterranean Audiovisual Sector was launched on February 1st, 2017 for a thirty-month period. It is implemented by a consortium led by Interarts, Spain, in partnership with the Culture & Media Agency Europe (CUMEDIAE aisbl) in Belgium, the Higher School of Audiovisual and Cinema (ESAC) in Tunisia, the Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM) in Italy and the Screen Institute Beirut (SIB) in Lebanon.

First Partners Meeting: DISCE



The **first partners meeting** of the **DISCE** project will be hosted by the Turku-Southwest Finland European Office, Brussels, on February 4, 2019. The meeting will be a great opportunity for the project partners to meet, discuss and coordinate activities within the work plan.

Funded by the [European Commission](#) under the [Horizon2020 Programme](#), **DISCE** (acronym for **Developing Inclusive & Sustainable**

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social cohesion of cities and regions across the EU.

Stay tuned for more!



Co-funded by the Horizon 2020 programme
of the European Union

CUMEDIAE's Chairman to participate as key speaker in Public Policy Exchange Symposium in February



**Modernising Cultural and Creative Industries within the EU:
Discussing the New European Agenda for Culture**



Our Chairman and co-founder **Ignasi Guardans** will participate to a symposium organised by [Public Policy Exchange](#) on “**Modernising Cultural and Creative Industries within the EU: Discussing the New European Agenda for Culture**” on February 6, 2019.

The conference, hosted by Thon Hotel Brussels City Centre, Brussels, will evaluate recent initiatives and policy developments in the field of **Cultural and Creative Industries** from the EU to tackle the emerging challenges to the sector.

The symposium is addressed to all the creative and cultural players, from publisher and broadcaster associations to project managers.

Check out our [blog article](#) for more information!

CUMEDIAE joins CAE in its campaign for a



The **May 2019 European elections** will take place at a pivotal time for the European Union. As Europeans, we have come a long way united in diversity. Now is the time to move forward and assert that European diversity makes us stronger. **CUMEDIAE stands with [Culture Action Europe](#)** in an appeal to all political forces to approach cultural issues constructively and respectfully within the European elections.

Campaign objective: defying Eurosceptic voices, and standing side by side with political initiatives that recognise culture's contribution to Europe as a necessary force for unity, equality and inclusive cooperation.

The campaign gives voters the ability to **make an informed decision about the role of culture** in the political party programmes and provides a basis for activists, CAE members and citizens in their own countries to **advocate for political parties to adopt a positive stance on the role of culture** in the future of the European Union.

Check out the official [campaign description](#) or take a look on our [blog article](#) to discover more!

[#EUElections2019](#) [#thistimeimvoting](#) [#actforculture](#)

SouthMed WiA Highlights



CUMEDIAE aisbl continues to **highlight developments in the ongoing project** aimed at empowering women in audiovisual in the Southern Mediterranean region [SouthMed WiA](#). This month we invite you to **have a look a selected project receiving grants under the first call for proposals: "[One Woman Show](#)".**

The project, implemented by **Wasabi** in partnership with **Axeer Studio**, aims to **support existing female cultural pioneers** and present role models to other young women across the region. A series of video portraits of powerful and inspiring Arab women have been released in December in partnership with *Mubadirat*. You can consult them on the [SouthMed WiA](#) Facebook page. Alternatively, videos are accessible on [Axeer Studio](#) and [Mubadirat](#) Facebook pages.

In upcoming newsletters, we will introduce other sub-grantees. To stay updated, follow [SouthMed WiA](#) website.

#CultureRemainsTheSolution :
a call to support Racines



I support Racines
#CULTUREREMAINS**THE SOLUTION**

CUMEDIAE is very disappointed to receive [news of the troubles now faced by Racines](#), a Moroccan NGO advocating for the integration of culture in to public human, social and economic policies.

CUMEDIAE values the work of Racines and the additions to the cultural space throughout the years, and advocate for its ability to continue its work **towards greater freedom of expression, promotion of cultural diversity**, advocacy on cultural policies, artists and cultural activities.

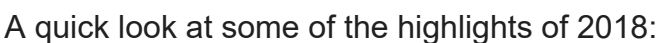
Consult our [blog article](#) for more.

#CultureIsTheSolution

#CultureRemainsTheSolution



**As we welcome 2019, here are
some highlights of our last year!**



- CUMEDIAE aisbl joined **two new project consortiums**: [Parallel Traces](#) and [DISCE](#).
- Our team has published, together with the **SouthMed WiA** partners, an unprecedented [handbook](#) that fills an important gap in the existing publications available to **film professionals**.
- We developed and launched a campaign aimed to increase visibility to activities, events, and publications related to the **European Year of Cultural Heritage** ([EYCH](#)). The campaign, shared through [Culture Agora](#), has been officially recognised by Culture Action Europe.
- **CUMEDIAE aisbl** hosted a [chamber music concert](#) featuring “Les Filles”, a female sextet of European musicians, as a contribution to the EYCH.
- We ran a communication's campaign for the [Gabarron Foundation](#) on the occasion of the installation of the *Enlightened Universe* sculpture at the Rond-point Schuman in Brussels for the 70th Anniversary of the **Universal Declaration of Human Rights**.
- **Ignasi Guardans**, CUMEDIAE Chairman and co-founder, **moderated the [Public Roundtable Session](#)** about “Challenging Gender inequality in the Audiovisual Sector in the Mediterranean”, held in Alicante, Spain, on September 28 as part of the SouthMed WiA project.



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